ANGELS CATWALK FOR SICKKIDS

An evening of entertainment, fashion and fundraising

THURSDAY, APRIL 4, 2019
STEAM WHISTLE BREWING
255 BREMNER BOULEVARD, TORONTO

AngelsCatwalk.ca

beadonor.ca

Ashley's Angels

IN SUPPORT OF SickKids
Ashley was a very healthy two-year-old when she suddenly became jaundiced (yellow). She was brought to SickKids and, after a number of tests, Ashley was diagnosed with Pediatric Acute Liver Failure (PALF), a rare and frequently fatal diagnosis in children. Ashley’s condition deteriorated rapidly and she was prioritized on the National Transplant List to receive a new liver. In Canada, wait times for an available deceased donor organ can be very lengthy, however with Ashley's failing health she did not have time to wait. Fortunately, liver transplantation with a living donor organ is an option in Canada. Ashley’s Aunt was determined to be a candidate to donate a portion of her liver for Ashley to undergo a life-saving liver transplant — before it was too late. Because of this precious gift of life, Ashley is now a thriving 11-year-old girl who amazes everyone she meets.

**Ashley’s Angels**

Ashley’s Angels was established in 2009 following Ashley’s liver transplant at SickKids Hospital. Our mission is two-fold:

1. *Raise funds in support of transplant research, education and innovation targeted at enhancing both the quantity and quality of life years restored by transplantation; and*

2. *Raise awareness for organ and tissue donation.*
ANGELS CATWALK FOR SICKKIDS

Fashion Show ★ Live Musical Performances ★ Silent & Live Auctions
Food Stations ★ Cocktails and more!

- The 6th annual Angels Catwalk for SickKids is quickly becoming one of Toronto’s most anticipated charitable events. Building on the success of the past five years, this premier red carpet event will once again feature some of the hottest fashions to walk the runway, tantalizing temptations from the city’s top restaurants and caterers, as well as heavenly cocktails.

- Over the past five years, the Angels Catwalk for SickKids event has raised over 1 million dollars. Ashley’s Angels success now ranks as one of the top 3rd Party fundraising initiatives that take place in support of SickKids!

- Join us as we raise funds for transplant research, education, innovation, and awareness for organ and tissue donation.

- Please review the included sponsorship opportunities. We sincerely hope you will consider partnering with Ashley’s Angels and the Angels Catwalk for SickKids. Please help SickKids and share in our vision that every child deserves to be healthy.

Past Event Supporters:

ASHLEY’S ANGELS IN SUPPORT OF
SICKKIDS
Over the last five years, the Angels Catwalk has brought together guests from the transplant and financial community along with philanthropic individuals for an amazing cause. Below are a few highlights of what the funds raised from the Angels Catwalk supported at SickKids.

- In 2013 Ashley’s Angels, with the generosity of Ashley’s piggy bank savings, guests and SickKids Foundation, was able to purchase a FibroScan machine for The Hospital for Sick Children, valued at $105,000.

- In 2014, Ashley’s Angels raised $73,000 to fund the inaugural Ashley’s Angels Liver Transplant Research Fellowship. An outstanding pediatrician from Germany was the recipient of this fellowship, which enables SickKids to work with the next generation of world-leading specialists and to continue its cutting-edge liver transplant research program.

- In 2015, Ashley’s Angels raised funds to support the purchase of an Endoscopic Ultrasound (EUS). Also known as “echo-endoscopy,” the EUS is a medical procedure performed by gastroenterologists (GI/Liver doctors) to visualize internal organs within the abdomen, and thereby allow the doctor to perform targeted biopsies as needed without surgery. The EUS also equips the SickKids team with a novel opportunity to screen post-transplant patients who may have suspected malignancy.

- In 2016, funds supported precision medicine in pediatric transplant recipients. Children after transplant require medicines throughout their life to prevent organ rejection. Despite best efforts, rejection can occur without warning and affect the health of the transplanted organ. As children’s immune system matures, their risk of rejection changes with some children being more at risk for rejection compared to others. Doctors need a better way to identify which children are at risk for rejection and how to adjust how they treat them after transplant.

- In 2017, funds supported the purchase of a Digital Microscopy system for SickKids. This virtual system converts actual glass slides into digital slides that can be viewed, managed, and analyzed on a computer monitor - so that doctors can make diagnoses of important diseases faster and better, and enable treatment and surgery to happen quicker and get our children back onto the road of recovery.

- Over the past five years, Donor Catwalkers have raised an amazing $131,092 for Ashley’s Angels in support of transplant research at SickKids.
As a **Presenting Sponsor** you will receive the following benefits:

- 25 tickets to Angels Catwalk for SickKids event
- Company logo as Presenting Sponsor on event website, angelscatwalk.ca with link to website
- 2 page ad in the evening program
- Company logo as Presenting Sponsor displayed on multi-media presentation at event
- Recognition on all communications and marketing materials
- Company acknowledgment as Presenting Sponsor on media releases
- Acknowledgment by the Emcee at the event
- Company logo on ashleysangels.ca with link to company website
- Opportunity to participate in event gifting
- 4 exclusive social media posts

As a **Gold Sponsor** you will receive the following benefits:

- 15 tickets to Angels Catwalk for SickKids event
- Company logo as Gold Sponsor on event website, angelscatwalk.ca with link to website
- Full page ad in evening program
- Company logo as Gold Sponsor displayed on multi-media presentation at event
- Recognition on all communications and marketing materials
- Company logo on ashleysangels.ca with link to company website
- Opportunity to participate in event gifting
- 3 exclusive social media posts

As a **Silver Sponsor** you will receive the following benefits:

- 10 tickets to Angels Catwalk for SickKids event
- Company logo as Silver Sponsor on event website, angelscatwalk.ca with link to website
- Half page ad in evening program
- Company logo as Silver Sponsor displayed on multi-media presentation at event
- Recognition on select communications and marketing materials
- Company logo on ashleysangels.ca with link to company website
- Opportunity to participate in event gifting
- 2 exclusive social media posts
BRONZE SPONSOR - $7,500

As a Bronze Sponsor you will receive the following benefits:

- 5 tickets to Angels Catwalk for SickKids event
- Company logo as Bronze Sponsor on event website, angelscatwalk.ca with link to website
- Quarter page ad in evening program
- Company logo as Bronze Sponsor displayed on multi-media presentation at event
- Company logo on ashleysangels.ca with link to company website
- Opportunity to participate in event gifting
- 1 exclusive social media post

IN-KIND SPONSOR

As an In-Kind Sponsor you will receive the following benefits (dependent on the value of the donation):

- Tickets to Angels Catwalk for SickKids event
- Company logo as In-Kind Sponsor on event website, angelscatwalk.ca with link to website
- Company recognition in Event Program
- Company logo on ashleysangels.ca with link to company website
- Opportunity to participate in event gifting
- 1 social media post

TICKETS

Early Bird (prior to March 5th, 2019): $125 each
From March 5th to April 4th, 2019: $150 each

AngelsCatwalk.ca

Proceeds from this event will be utilized by the Liver Transplant research program and the Transplant Centre at SickKids.

Charitable Organization Number: 10808 4419 RR0001
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For more information on sponsorships, please contact:

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For more information about SickKids Foundation, please email:

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